This is the last Mbongi for a while
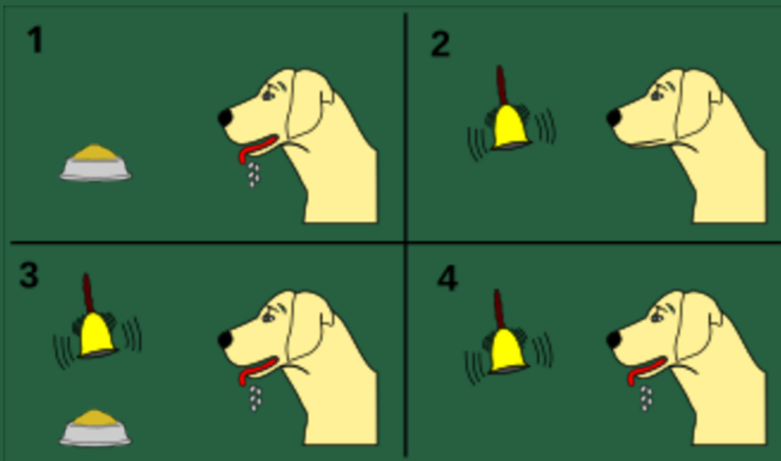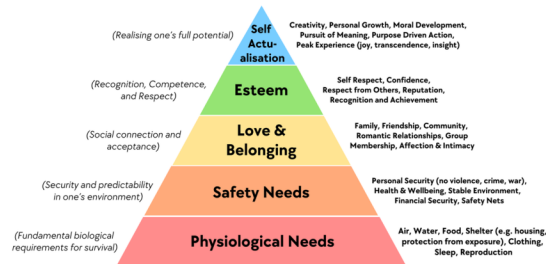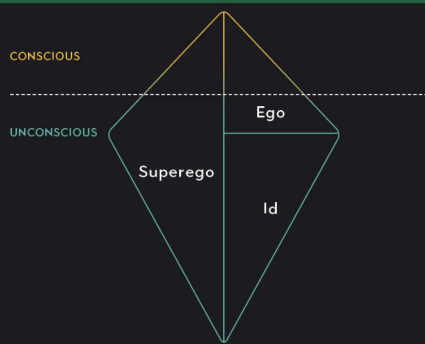

W

Psychological Rhetorics

Disclaimer

Always check Blackboard and your email for all official communication. This is not an official communication and only serves as a reminder.

Contact

Contact me with any questions you have or if you need assurance. My email is on the Blackboard website.

Why?

Psychological Rhetorics examines how language and persuasion intersect with psychological theories and behaviors to shape human interactions and understanding. You will explore how rhetorical strategies are employed to influence perception, thought, and action, both consciously and unconsciously. By analyzing the dynamics of persuasion, self-awareness, and interpersonal communication, students will uncover how psychological concepts are embedded in everyday rhetoric. The goal is to cultivate an awareness of how rhetoric and psychology intersect to inform critical thinking, ethical decision-making, and meaningful engagement with others.

What you should do this week

Draw an Alien

Draw an alien and bring it to the next class.
No, you cannot make it on the computer.
No, it does not have to be perfect.
No, you cannot draw a stick or bubble figure.
Yes, I know you are not an artist.
Yes, I know this is not an art class.
It does not matter if it is on lined paper or printer paper, just ensure it is a full sheet of paper and your drawing is the same size.

Just draw an alien.

Other Items

- Read and annotate the attached readings.
- Develop questions about Resume writing and job application processes

Materials

You should be gathering materials for our in-class activity. Check Blackboard and/or email for information.
Bring them at the end of February.

Mbongi

Research the following terms:

- Sankofa
- Kimberlé Crenshaw and Intersectionality (write half a page about her, intersectionality, and how it relates to you).
- What social issue bothers you the most? Why?
- Maslows Hierarchy
- Anthropocentrism vs Ethnocentrism
- Id, Ego, Superego
- The Visible Spectrum (what can be seen with the human eye)
- Gaslighting
- Maslow's Hierarchy used in Nursing
- Being a Critical Thinker vs Being a Contrarian
- Who are you?
- Why can't farmers replant their own seeds?

Write each in this format:

According to [Title], an [article, book, website, etc.] written by [Author(s)], ...[claim]...

In Text Citations: At the end of the information put the year it was written, in parenthesis.
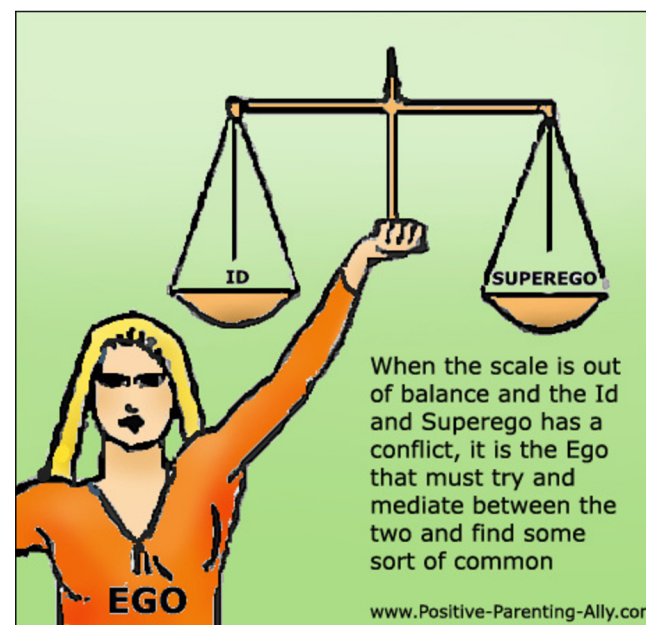
Example:

According to Hip Hop Psychological Rhetorics, an article written by Professor Wiggins, "This would be a direct sentence from the source" (2021).
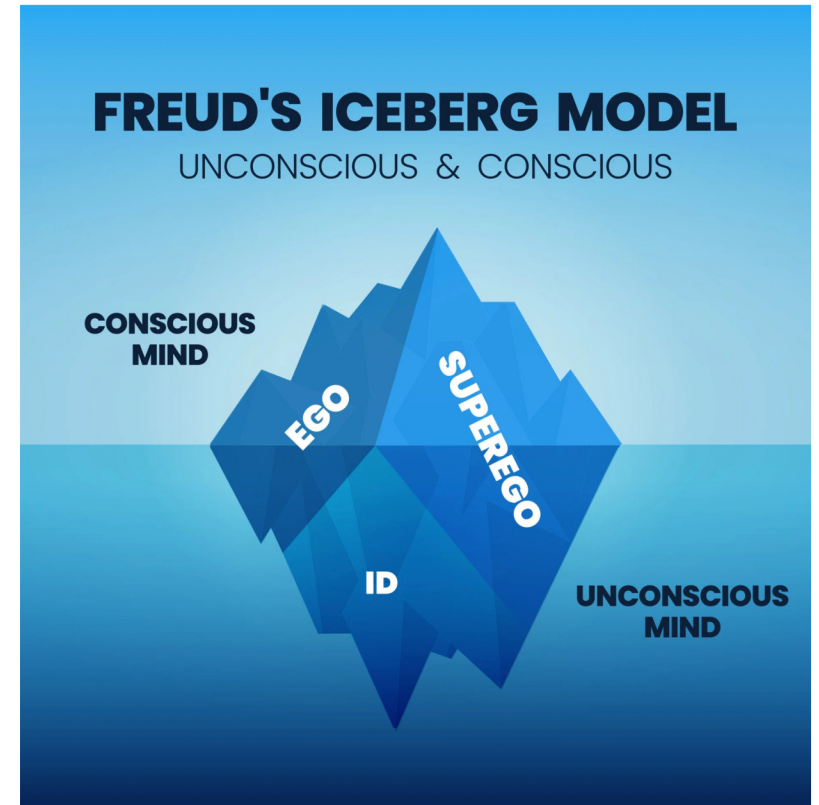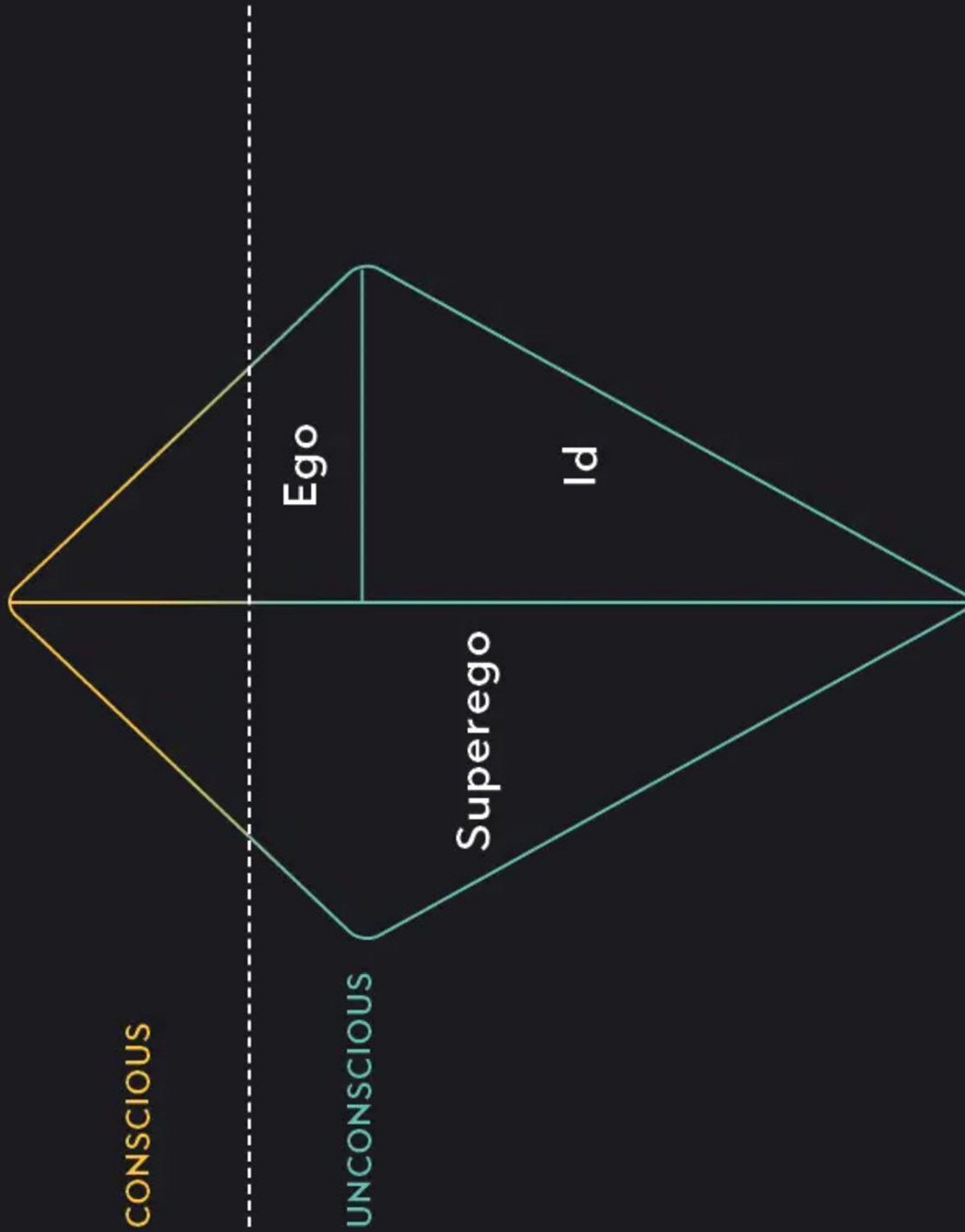
Id, Ego, Superego

- The basic idea is that the Id and Superego MUST be satisfied.
- So your Ego attempts to fill the needs of both by compromising with them.

Ego
Id
Superego

CONSCIOUS
UNCONSCIOUS

FREUD'S ICEBERG MODEL
UNCONSCIOUS & CONSCIOUS

CONSCIOUS MIND

EGO
SUPEREGO
ID

UNCONSCIOUS MIND

WORD	Short Definition with APA in-text citation.	APA Reference List Citation
Dunning-Kruger Effect		
Sigmund Freud		
Know Thyself (The African. Not The Greeks)		
Blue Vein Society		
Freudian Slip		
Classical Conditioning		
Operant Conditioning		

WORD	Short Definition with APA in-text citation.	APA Reference List Citation
Feigned Confusion		
Ethos		
Pathos		
Logos		
Kairos		
Paper Bag Test		
Spotlight Effect		

WORD	Short Definition with APA in-text citation.	APA Reference List Citation
Intersectionality		
Consciousness according to Freud		
Unconsciousness according to Freud		
Bias		
Consciousness Bias		
Unconsciousness Bias		
Linear Communication Model		

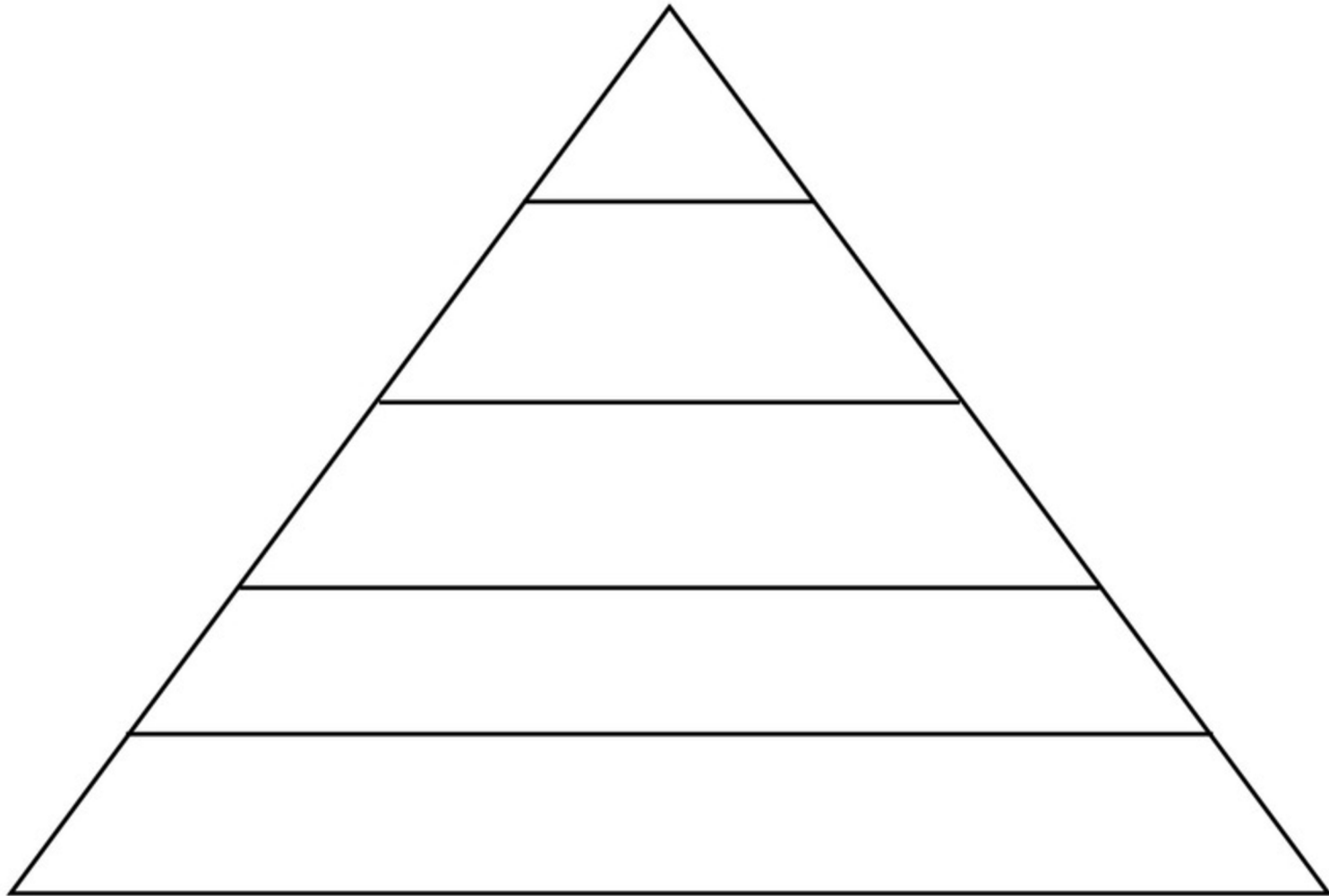Label the scale using the following terms:

Id
Ego
Superego

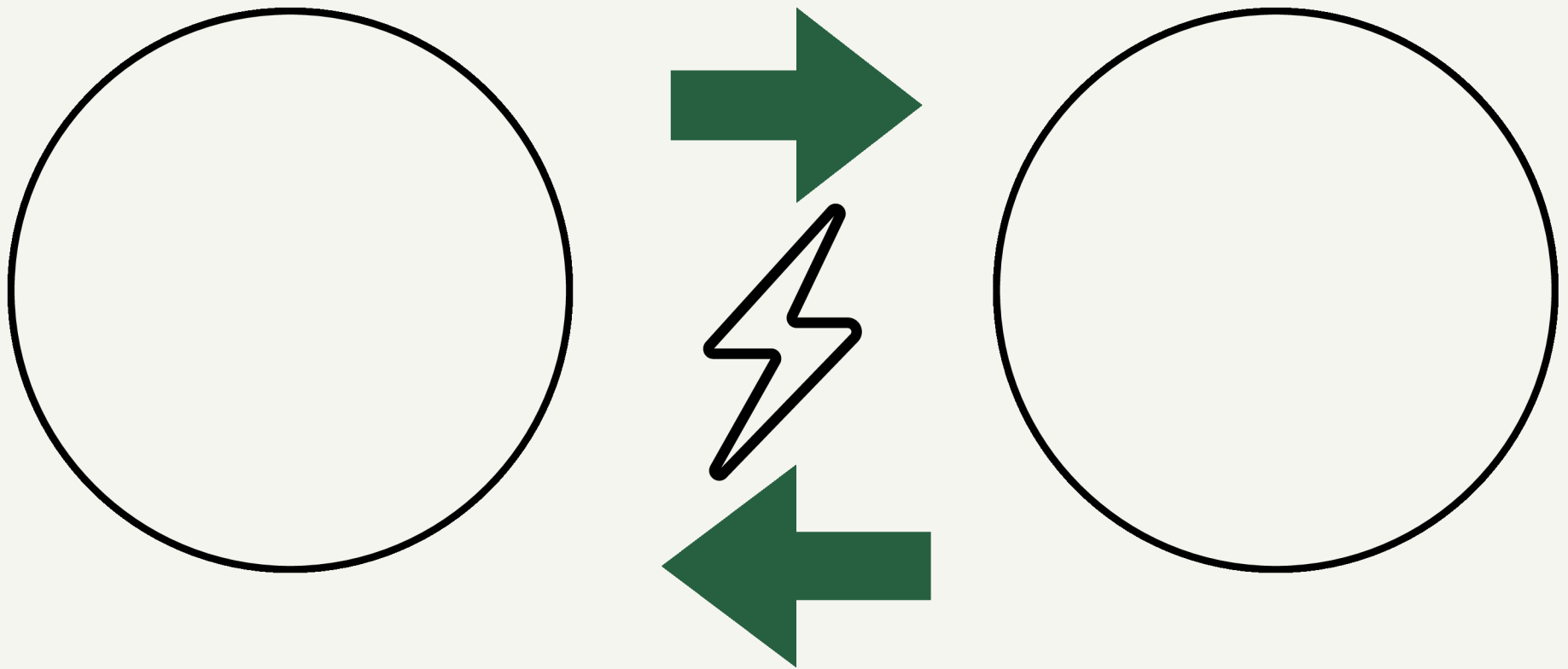Use the lines below to justify how you labeled and why you think I chose a scale.

Cite your source in APA format. Use in-text citations and a reference list entry.

_____

_____

_____

_____

_____

_____

_____

_____

_____

Label & Cite Your Source-- APA

Maslow's Hierarchy of Needs

c

Instructions

Label the communication model above. Cite your source in APA format.

Note: Only use the following words. You must use all and **<u>not</u>** more:
- Sender
- Receiver
- Message
- Noise
- Encoding
- Decoding
- Feedback