

Folkways



Not strictly enforced

Mores



Against society's values

CONFIRMATION BIAS



Traits of those with the Dunning-Kruger Effect



Self-actualization

desire to become the most that one can be

Esteem

respect, self-esteem, status, recognition, strength, freedom

Love and belonging

friendship, intimacy, family, sense of connection

Safety needs

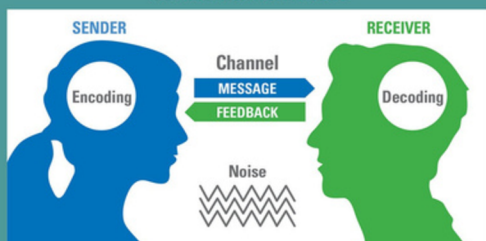
personal security, employment, resources, health, property

Physiological needs

air, water, food, shelter, sleep, clothing, reproduction

Maslow's hierarchy of needs

COMMUNICATION MODEL



This is the last Mbongi for a while



Cult Rhetorics & Detecting Lies

Disclaimer

Always check Blackboard and your email for all official communication. This is not an official communication and only serves as a reminder.

Contact

Contact me with any questions you have or if you need assurance. My email is on the Blackboard website.

Next week

Cult Rhetorics investigates the language and strategies used to create, sustain, and manipulate group dynamics within cult-like structures. By analyzing how rhetoric is employed to establish authority, reinforce social norms, and control narratives, this module reveals the psychological and social mechanisms behind cult operations. Students will explore the impact of persuasion, collective memory, and pseudo-historical narratives on individual and group behavior. Through critical analysis, this module equips learners with tools to recognize manipulative rhetoric and to understand the broader societal implications of cult-like dynamics in both historical and modern contexts.

What you should do this week

Essays

You should be working on your essays.
See Blackboard for submission information.

Other Assignments

You should be working on your Blackboard assignments

Mbongi

Define the following terms. A simple definition and citation will do:

- Doomerism– The end of times are near
- Christian Nationalism
- Immigration Myths
- Japanese Concentration Camps in America
- Santee Sioux Mass Execution by Abraham Lincoln
- Thought Terminating Cliche
- Us-vs-Them Thinking
- Repetition of Talking Points
- Fear-Based Persuasion
- Spiritual Psychosis
- Logical Fallacies
- Page Act of 1875
- People vs Hall
- United States vs Wong Kim Ark
- Haitian Revolution and the mistreatment of Haiti from other countries
- White Citizens' Council
- Confessional Rhetorics of Disability in the Church
- Native American Assimilation Schools
- Hernandez v. Texas
- Mendez v. Westminster
- Group Think
- Gender Hierarchies
- Public Executions and Lynching
- Disinformation, Malinformation, and Misinformation
- Each States Reasons for Secession
- Social Norms
- Mores vs Folkways
- Cognitive Dissonance
- Psuedo-Science
- Historical Memory
- Collective Memory
- Social Memory
- Public Memory
- Pseudo History
- Pseudo-Historical Narratives
- Media Literacy
- How do cults operate?