Allsides Rubric

Category	Definition	Met / Not Met
1	**Citing Sources in Video (Required):** Students must clearly show the content they are referencing on camera at the point of use (for example, displaying the actual article, book, video) and must also include a complete list of references in the video's description box. Direct quotes or paraphrasing of words must be shown on-screen, as displaying the original line or video cut of what you are paraphrasing/quoting. Sources should be legible and directly tied to the material being discussed, while the description box must list all sources in a consistent citation style (APA, MLA, or as assigned) with enough detail for viewers to locate the material and click on it. Both elements—on-camera display and description box citations—are required for full credit; omission or inaccuracy in either part will result in a reduction of points. Not meeting could be considered plagiarism and result in a zero for the assignment.	
2	**On-Camera Presence (Required):** Students must remain visibly on camera for the entire duration of	

	the video presentation; they may not substitute their presence with avatars, slides, AI-generated characters, or voiceovers without approval. The student's face and voice should be clearly identifiable to demonstrate authentic engagement and accountability in the assignment. Any attempt to avoid appearing on camera or to replace oneself with other (non-)human substitutes will result in loss of credit for this requirement or a zero for the assignment for cheating.	
3	**At Least 8 Minutes (Full Credit – 2 points):** The completed video must run for a minimum of 8 minutes to ensure sufficient depth of content, analysis, and engagement with all required components of the assignment. Students are expected to sustain on-camera presence and provide thorough explanations throughout, without filler or extended pauses. To receive full credit, the video must maintain a clear focus and explicitly show examples (quotes, clips, visuals, or rhetorical methods) on screen as evidence during the presentation. Partial credit not will be awarded if the video falls short of 8	

	minutes, includes excessive off-topic content, or lacks on-screen examples.	
4	**Use of Linguistic Justice:** Students must demonstrate awareness and application of linguistic justice by accurately representing sources, respecting the voices and terminology of the communities discussed, and avoiding misrepresentation or biased language. Each example or reference should be clearly shown on screen while being discussed to illustrate how linguistic justice is upheld. Full credit requires consistent attention to inclusive, accurate, and respectful language throughout the video. Partial credit will not be given if linguistic justice is inconsistently applied, examples are missing, or sources are misrepresented.	
5	**Speaker Uses Their Authentic Voice:** Students must present the video using their own voice and expression, avoiding heavy reliance on written scripts, memorized speeches, or AI-generated content. The presentation should reflect natural speech, personal engagement, and authentic reasoning, with on-camera	

	presence throughout. Full credit requires the speaker to communicate ideas clearly while maintaining authenticity, demonstrating original thought, and integrating examples or evidence directly on screen. Partial credit will not be given if the presentation relies heavily on pre-written scripts, AI-generated voices, or lacks visible on-camera engagement.	
6	**Accurate Explanation of Media Bias Placement (5 points – 1 point each):** Students must correctly identify the placement of five different media outlets on the AllSides Media Bias Chart and provide a clear explanation of why each outlet is categorized in that position. Explanations should reference patterns in language use, framing of issues, or sourcing practices that justify the bias rating, demonstrating an understanding of how bias is assessed rather than simply repeating the chart. Each analysis must include a clear example from the video (e.g., a quote, clip, or screenshot) and display it on the screen while discussing it. Partial credit will not be given if explanations are vague, incomplete, or inaccurate.	

7	**Clear Selection of (at least) Five Videos Representing Each of the Perspectives (5 points – 1 point each):** Students must select at least five distinct videos, each representing a different perspective from across the media bias spectrum, and clearly identify how each video corresponds to that perspective. The chosen videos should be relevant to the assignment topic, demonstrate contrasting viewpoints, and be appropriate in credibility and source. Each analysis must include a clear example from the video (e.g., a quote, clip, or screenshot) and display it on the screen while discussing it. Partial credit will not be given if fewer than five videos are provided, if selections repeat the same perspective, or if the connections to perspectives are unclear.	
8	**Strong Rhetorical Analysis of Each Video (5 points – 1 point each):** Students must provide a thoughtful rhetorical analysis for each of the five selected videos, explicitly showing how rhetorical methods such as ethos, pathos, logos, tone, word choice, and framing are being used. Each analysis must include a clear	

	example from the video (e.g., a quote, clip, or screenshot) and display it on the screen while discussing it. Analyses should go beyond summary by examining how these techniques reveal perspective or bias. Partial credit will not be awarded if examples are vague, not displayed, or if fewer than five videos are analyzed.	
9	**Street Journalists of 3 Different Viewpoints (3 points – 1 point each):** Students must select and analyze three street journalists, each representing a different viewpoint on the issue. For each, students should clearly identify the journalist's perspective and explain how their reporting reflects that stance. To strengthen the analysis, students must explicitly show how rhetorical methods (such as ethos, pathos, logos, tone, or framing) are being used by providing concrete examples and displaying them on screen while discussing. Partial credit will not be awarded if fewer than three viewpoints are presented, if perspectives overlap, or if rhetorical examples are missing or not shown on screen.	

10	**Public Response (5 points – 1 point each):** Students must present five different public responses to the issue, drawn from a variety of sources such as social media posts, comment sections, community forums, or letters to the editor. Each response should be tied to a distinct perspective and analyzed for how it reflects broader public sentiment. To meet full credit, students must explicitly show how rhetorical methods (e.g., ethos, pathos, logos, tone, or framing) are being used by providing concrete examples from the responses and displaying them on screen while discussing. Partial credit will be awarded if fewer than five responses are provided, if perspectives overlap, or if rhetorical examples are vague or not displayed on screen.	