

Experiment Video and Essay Rubric

- S1. **Introduction:** Briefly describe the original Asch experiment and the concept of social conformity. (2 pt)
- S2. **Methodology:** Detail how you conducted the experiment, including the setup, number of participants, and the instructions given. (2 pt)
- S3. **Results:** Present your findings, including the number of times the subject conformed and any notable behaviors or comments. Include tables and diagrams here. ***Do not make any opinions or cite sources here.*** (2 pt)
- S4. **Discussion: *Determine the Cause-and-Effect or Compare-and-Contrast*** (2 pt)
- Asch Experiment:** Analyze why the subject conformed (or did not conform) to the group. Discuss how your findings compare to the original Asch experiment. Reflect on the implications of social conformity in real-world situations. Conduct a post-interview with all of the subjects and get their input.
- Harvard IAT:** Cause-and-Effect or Compare-and-Contrast the 1) your hypothesis; 2) the information collected from the pre-interview; 3) the results from the IAT Test; and 4) The data from the post interview. Use course concepts and vocabulary.
- S5. **Conclusion:** Summarize your findings and their significance. (2 pt)
- S6. **Reflection:** Include a brief reflection of what you learned from conducting the experiment and how it relates to broader ideas, discussed in class. (2 pt)
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Other Video Essays Rubric

The video essays are broken into sections S1-S10
Each section is worth 2 points.

Scale

2 = Discussed all topics with sources to support all claims / Sources are displayed on the screen. Presented personal opinions and supported these opinions with sources. Most sources are from Galileo

1 = Did not discuss some topics / Did not support some claims with sources / Sources were not cited or not displayed in the video.

0= Did not discuss most topics / Did not support most claims with sources / Sources were not cited or not displayed in the video.